

# PATHWAY TO RECOVERY

SUBSTANCE-FREE SUPPORTIVE HOUSING



**2022  
SPONSORSHIP  
OPPORTUNITIES**

# 2022 EVENTS

Pathway to Recovery's two signature fundraising events - the Jason Andrews Memorial Golf Outing and the Black & White Gala - will focus on raising money for the next and seventh phase of our recovery housing community in Indianapolis, the **Pathway Expansion Project**.

Pathway's mission to revitalize the communities and residents we serve each year through income-based, peer driven, substance-free transitional and permanent housing is **only made possible by you**.

This year, for the first time ever, we are excited to offer dual sponsorship opportunities for the chance to enjoy benefits at both events.



THANK YOU

# JASON ANDREWS MEMORIAL GOLF OUTING

**Thursday, May 5, 2022**  
**at Prairie View Golf Club**

Join us for our 3rd annual golf outing, named in memory of our friend and Board member, Jason Andrews. Last year, over 100 players enjoyed the outing and we raised nearly \$90,000 to change lives at Pathway!



# BLACK & WHITE GALA

**Saturday, November 5, 2022**  
**at Dallara IndyCar Factory**

Back in person for the first time since 2019 and rebranded the Black & White Gala (formerly our Masquerade), our annual formal fundraising gala is a memorable evening of dinner and cocktails, a silent auction and an inspirational program. We hope you'll join us!



# SPONSORSHIP PACKAGES

## PRESENTING SPONSOR **\$15,000**

Golf Outing benefits include:

- Sponsor signage
- 2 foursomes

Gala benefits include:

- Recognition on podium during event and on all marketing materials, website
- Logo listing on event signage and screens
- Logo listing on website and social media for 9 months
- 2 tables for 8
- 16 tickets to VIP reception

Additional benefits include:

- Personalized 4x8" brick in the "Pave the Pathway" campaign

## TITLE SPONSOR

# \$12,500

Golf Outing benefits include:

- Birdie sponsorship
- Sponsor signage
- 1 foursome

Gala benefits include:

- Recognition during event and on all marketing materials, website
- Logo listing on event signage and screens
- Logo listing on website and social media for 6 months
- 2 tables for 8

## SUPPORTING SPONSOR

# \$10,000

Golf Outing benefits include:

- Lunch sponsorship
- Sponsor signage
- 1 foursome

Gala benefits include:

- Recognition during event and on all marketing materials, website
- Logo listing on event signage and screens
- 2 tables for 8

## ADVOCATE SPONSOR

# \$7,500

Golf Outing benefits include:

- Beverage cart sponsorship
- Sponsor signage
- 1 foursome

Gala benefits include:

- Recognition on all marketing materials, website
- Logo listing on event signage and screens
- 1 table for 8

## FRIENDSHIP SPONSOR

# \$5,000

Golf Outing benefits include:

- Hole sponsorship
- Sponsor signage
- 1 foursome

Gala benefits include:

- Logo listing on event signage and screens
- 1 table for 8

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# THANK YOU



**Please contact Sandy Jeffers at  
[sjeffers@pathwaytorecovery.org](mailto:sjeffers@pathwaytorecovery.org) for more  
information and to sponsor Pathway to Recovery.**

WE APPRECIATE YOUR COMMITMENT TO  
TRANSFORMING LIVES AND MAKING THE  
PATHWAY EXPANSION PROJECT A REALITY!